

News Advisory

Office of Mayor Chuck Reed

<u>For Immediate Release:</u> <u>Contact:</u>

November 29, 2007 Michelle McGurk, (408) 535-4840 PIO, Office of Mayor Chuck Reed

Mayor Reed Welcomes Estonian Prime Minister Andrus Ansip Discussions will Focus on Economic Development, Innovation, and Strengthening Ties between Silicon Valley and Estonia

Event: Join Mayor Chuck Reed and the Honorable Andrus Ansip, Prime Minister of the Republic of

Estonia, at a media briefing on November 30.

Prime Minister Ansip will be joined by the Honorable Vaino Reinart, Ambassador of the Republic of Estonia to the United States, for the meeting with Mayor Reed, members of the City Council's Community and Economic Development Committee, and San José officials. Discussions will focus on economic development, technology, and innovation.

When: Friday, November 30, 2007

3 p.m.

Note: Due to security requirements, please arrive by 2:30 p.m. to check in.

Where: San José City Hall Rotunda

200 E. Santa Clara Street San Jose, CA 95113

Who: Prime Minister Andrus Ansip, Republic of Estonia

Mayor Chuck Reed, City of San José

Background: San José, the Capital of Silicon Valley, known for its innovation in technology and clean tech, is

home to companies including Cisco, eBay, Adobe, and SunPower.

Estonia one of the fastest growing, emerging regions of innovation in the European Union, is strategically located near Scandinavian technology hubs. One of the country's best known companies, Skype, is now part of the eBay family. Estonia has an economic development and trade office, Enterprise Estonia, located at the US Market Access Center in Downtown San José. US MAC is an international business incubator sponsored by the City of San Jose's Redevelopment Agency. Prime Minister Ansip will ceremonially open the trade office following his meeting with Mayor Reed. For more information on Enterprise Estonia, visit www.investinestonia.com.

Prime Minister Ansip will also be meeting with executives of Cisco Systems and speaking at Stanford University during his visit to our region.

Security Due to security requirements, only credentialed members of the media will be allowed into this **Notes:** press event. Please arrive by 2:30 p.m. to check in. Please bring your press credential with you.